



March 18, 2016

Dear Valued Customer,

As you may be aware, Vermont's mandatory genetic engineering labeling law, Act 120, and an accompanying rule, Consumer Protection Rule 121, require that food produced with genetic engineering (GE) be labeled as such. The labeling requirement goes into effect on July 1, 2016.

Angie's Artisan Treats, LLC has been and remains committed to continuing to produce non-GMO products. We adhere to state and federal regulations and all products will be in compliance with Vermont's GE Food Labeling Rule by the July 1st, 2016 effective date.

If you have any questions, please reach out to your respective Angie's Boomchickapop broker, sales representative, or customer service team @ 888-982-4984.

We appreciate your continued support of Angie's Boomchickapop.

Sincerely,

Prashanth Prabhakar, Sr. Director Corporate Quality and Food Safety

Angie's Artisan Treats, LLC • 1221 Harmon Place, Minneapolis, MN 55403

888-982-4984