



Minimum Advertised Price Policy - USA

As the developer of the World's first FDA Registered Certified Organic Medicine, Forces of Nature, Inc. ("FoN") is proud of its role in pioneering natural efficacious treatments for many common ailments.

FoN's Minimum Advertised Price Policy ("MAPP") recognizes that there is much more besides price alone that is important to the successful selling, support, and marketing of FoN products. A focus solely on price could harm FoN resellers' excellent sales, service, marketing, and support which in turn could harm FoN's competitive position, reputation, and brand. FoN does not want its resellers to "race to the bottom" on price and risk sacrificing their provision of important customer services. FoN believes this policy will make FoN and its resellers more competitive and that the MAPP will benefit FoN resellers.

FoN enforces the MAPP in its sole and absolute discretion. This includes FoN's unilateral decision to not conduct business with any reseller who intentionally violates the MAPP. Any reseller may, of course, decide to advertise any FoN product at any price, but if such price is less than the MAPP, such reseller does so with the understanding that FoN has the right to cease doing business with the reseller and to pursue or obtain any other remedies available to it. FoN's resellers are expected to be committed to providing excellent customer service and support by having well-trained, knowledgeable personnel who present well FoN's products and services. FoN believes it is important in turn to support these high standards and good efforts. Part of that supports is unilaterally establishing this MAPP which is intended to allow FoN resellers to earn sufficient profits to maintain their high level of customer service.

FoN's Price List can be found attached and includes a "Suggested Retail Price" ("SRP") for each product listed. For the sake of clarity, FoN resellers have the absolute right to set their own prices and to actually sell FoN products and/or services at any price desired by such reseller, however, any advertisement by any FoN reseller that states a price other than the SRP for the respective product in the Price List violates the MAPP. Such advertisements include, without limitation, those using any and all media (whether now known or later created), including, magazines, coupons, mailers, catalogs, inserts, newspapers, internet advertisements, via email, television, radio, and/or public signage. The MAPP also applies to any activity which FoN determines, in its sole and absolute discretion, is designed to circumvent the intent of the MAPP, including provision of any other discount, coupon, credit (including gift cards), or incentive (such as free shipping) that results in an immediate price reduction of the advertised price of any FoN product or service below its SRP.

It shall not be a violation of this MAPP to advertise that: (a) reseller has "the lowest price" or will match or beat its competitors' prices, or to use similar phrases, provided that reseller does not include any advertised price below SRP and otherwise complies with this MAPP, and/or (b) customers may contact reseller to obtain pricing with respect to FoN products, provided that no price is listed.

Neither FoN's nor reseller's sales representatives shall discuss this MAPP or make any agreement or assurance about it.

We have received a copy of, and shall adhere to, Forces of Nature's Minimum Advertised Price Policy.

By: _____

Business Name: _____

Name: _____

Address: _____

(shipping address required)

Date: _____

Address 2: _____

City: _____ ST: ____ Zip: _____



Suggested Retail Price Sheet

Product Name	Size	UPC	MSRP
Acne/Pimple Cleanse Bar	100g	8-30743-00120-6	\$ 9.95
Acne/Pimple Control	11ml	8-30743-00917-2	\$ 25.95
Acne/Pimple Control	33ml	8-30743-00933-2	\$ 43.85
Age Spot Beauty Balm	11ml	8-30743-01081-9	\$ 17.95
Age Spot Beauty Balm	33ml	8-30743-01096-3	\$ 39.85
Athletes Foot & Jock Itch Control	11ml	8-30743-01031-4	\$ 14.95
Athletes Foot & Jock Itch Control	33ml	8-30743-00940-0	\$ 34.85
Dark Circles Serum	11ml	8-30743-01084-0	\$ 17.95
Dark Circles Serum	33ml	8-30743-01099-4	\$ 39.85
Eczema Control	11ml	8-30743-01001-7	\$ 17.95
Eczema Control	33ml	8-30743-00935-6	\$ 39.85
Eczema Cleanse Bar	100g	8-30743-00140-4	\$ 9.95
Fissure Control	11ml	8-30743-00902-8	\$ 24.95
Fissure Control	33ml	8-30743-00926-4	\$ 47.85
Fungal Cleanse Bar	100g	8-30743-00130-5	\$ 9.95
Gout Control	11ml	8-30743-01020-8	\$ 17.95
Gout Control	33ml	8-30743-00937-0	\$ 39.85
H-Balm Control	11ml	8-30743-00915-8	\$ 26.95
H-Balm Control	33ml	8-30743-00920-2	\$ 59.85
H-Balm Cleanse Bar	100g	8-30743-00100-8	\$ 9.95
H-Balm Daily Control	11ml	8-30743-00914-1	\$ 19.95
H-Balm Daily Control	33ml	8-30743-00919-6	\$ 39.85
H-Balm Control Extra Strength	11ml	8-30743-00916-5	\$ 29.95
H-Balm Control Extra Strength	33ml	8-30743-00932-5	\$ 64.85
H-Balm Control Extreme Strength	11ml	8-30743-00918-9	\$ 39.95
H-Balm Control Extreme Strength	33ml	8-30743-00934-9	\$ 69.85
Headache Pain Management	11ml	8-30743-01050-5	\$ 12.95
Headache Pain Management	33ml	8-30743-00943-1	\$ 27.85
Hemorrhoid Control	11ml	8-30743-00900-4	\$ 26.95
Hemorrhoid Control	33ml	8-30743-00924-0	\$ 59.85



Product Name	Size	UPC	MSRP
Hemorrhoid Control Extra Strength	11ml	8-30743-00901-1	\$ 29.95
Hemorrhoid Control Extra Strength	33ml	8-30743-00925-7	\$ 64.85
Insomnia Control	11ml	8-30743-01021-5	\$ 17.95
Insomnia Control	33ml	8-30743-00938-7	\$ 39.85
Migraine Pain Management	11ml	8-30743-01051-2	\$ 14.95
Migraine Pain Management	33ml	8-30743-00944-8	\$ 34.85
Muscle Pain Management	11ml	8-30743-01089-5	\$ 14.95
Muscle Pain Management	33ml	8-30743-01103-8	\$ 34.85
Nail Fungus Control	11ml	8-30743-00905-9	\$ 26.95
Nail Fungus Control	33ml	8-30743-00927-1	\$ 59.85
Nail Fungus Control Extra Strength	11ml	8-30743-00906-6	\$ 29.95
Nail Fungus Control Extra Strength	33ml	8-30743-00928-8	\$ 64.85
Nerve Pain Management	11ml	8-30743-01041-3	\$ 17.95
Nerve Pain Management	33ml	8-30743-00942-4	\$ 39.85
Osteoarthritis Pain Management	11ml	8-30743-01061-1	\$ 19.95
Osteoarthritis Pain Management	33ml	8-30743-00946-2	\$ 39.85
Psoriasis Control	11ml	8-30743-01011-6	\$ 17.95
Psoriasis Control	33ml	8-30743-00936-3	\$ 39.85
Rheumatoid Arthritis Pain Management	11ml	8-30743-01060-4	\$ 17.95
Rheumatoid Arthritis Pain Management	33ml	8-30743-00945-5	\$ 39.85
Ringworm Control	11ml	8-30743-01030-7	\$ 14.95
Ringworm Control	33ml	8-30743-00939-4	\$ 34.85
Rosacea Control	11ml	8-30743-01086-4	\$ 17.95
Rosacea Control	33ml	8-30743-01101-4	\$ 39.85
Scabies Control	11ml	8-30743-01087-1	\$ 17.95
Scabies Control	33ml	8-30743-01093-2	\$ 39.85
Scar Control	11ml	8-30743-00907-3	\$ 25.95
Scar Control	33ml	8-30743-00929-5	\$ 43.85
Scalp Dermatitis Control	11ml	8-30743-01088-8	\$ 17.95
Scalp Dermatitis Control	33ml	8-30743-01102-1	\$ 39.85
Skin Tags Control Extra Strength	11ml	8-30743-01094-9	\$ 19.95
Skin Tags Control Extra Strength	33ml	8-30743-01095-6	\$ 39.85
Sleep Well Being Control	11ml	8-30743-01070-3	\$ 14.95
Sleep Well Being Control	33ml	8-30743-00947-9	\$ 34.85
Stretch Mark Beauty Balm	11ml	8-30743-01090-01	\$ 17.95
Stretch Mark Beauty Balm	33ml	8-30743-01104-5	\$ 39.85
Varicose Vein Control	33ml	8-30743-01040-6	\$ 24.95
Wart Control	11ml	8-30743-00910-3	\$ 26.95
Wart Control	33ml	8-30743-00921-9	\$ 59.85



Product Name	Size	UPC	MSRP
Wart Control Extra Strength	11ml	8-30743-00912-7	\$ 29.95
Wart Control Extra Strength	33ml	8-30743-00931-8	\$ 64.85
Wart Control Extreme Strength	11ml	8-30743-00911-0	\$ 39.95
Wart Control Extreme Strength	33ml	8-30743-00930-1	\$ 69.85
Wart Cleanse Bar	100g	8-30743-00110-7	\$ 9.95
Wrinkle Control Beauty Balm	11ml	8-30743-01092-5	\$ 19.95
Wrinkle Control Beauty Balm	33ml	8-30743-01106-9	\$ 39.85

Forces of Nature - 21787 8th St East Suite 3A, Sonoma CA 95476

Tel: 877-975-3797 Fax: 707-935-8907

This policy also applies to new products added into the Forces of Nature Product Line and not listed here. Forces of Nature Reserves the right to add or delete products or change its pricing at its sole discretion.