

MAP PRICING 2026-2027

									Pricing						
Supplier #	Item Name - Applesauce	Ingredients	Item Configuration	Units Per Inner Case	Units per Master Case	Pouch UPC	Sellable Unit UPC	Master Case UPC	SRP Sellable Unit (4 pouches)	MAP Sellable Unit	WS-Sellable Unit	SRP Master Case	MAP Master Case	WS-Master Case	
WHT-040	Organic Apple + Pear Sauce	Biodynamic Organic Apples and Biodynamic Organic Pears, Organic Lemon Juice Concentrate	4 / 3.2oz Pouch	4	6	850016081551	850016081605	850016081612	\$7.99	\$5.49	\$3.79	\$47.94	\$32.94	\$22.74	
WHT-041	Organic Apple + Blueberry Sauce	Biodynamic Organic Apple Puree, Organic Blueberry Puree, Organic Lemon Juice Concentrate	4 / 3.2oz Pouch	4	6	850016081575	850016081629	850016081636	\$7.99	\$5.49	\$3.79	\$47.94	\$32.94	\$22.74	
WHT-042	Organic Apple + Mango + Coconut Sauce	Biodynamic Organic Apple Puree, Organic Mango Puree, Organic coconut milk, Organic Lemon Juice Concentrate	4 / 3.2oz Pouch	4	6	850016081582	850016081643	850016081650	\$7.99	\$5.49	\$3.79	\$47.94	\$32.94	\$22.74	
WHT-043	Organic Apple + Banana Sauce	Biodynamic Organic Apple Puree, Organic BananaPuree, Organic Lemon Juice Concentrate	4 / 3.2oz Pouch	4	6	850016081568	850016081667	850016081674	\$7.99	\$5.49	\$3.79	\$47.94	\$32.94	\$22.74	
WHT-100	Organic Applesauce Variety Pack	Organic Apple + Pear Sauce Organic Apple + Blueberry Sauce Organic Apple + Mango + Coconut Sauce Organic Apple + Banana Sauce	4 units of each flavor/4 (3.2oz) pouches	4	NA	n/a	n/a	850016081773	\$32.95	\$32.95	\$27.33	n/a	n/a	n/a	
Supplier #	Item Name - Purées	Ingredients	Item Configuration	Units Per Inner Case	Units per Master Case	Unit UPC	Inner Case UPC	Master Case UPC	SRP Unit	MAP Unit	WS-Unit	SRP Inner Case	MAP Inner Case	WS-Inner Case	MAP Master Case
WHT-003	Organic Biodynamic Purée - Mango, Carrot, Banana & Pear	Biodynamic Organic Mango puree Biodynamic Organic Carrot Puree Biodynamic Organic Banana puree, Biodynamic Organic Pear Puree, Organic Lemon Juice Concentrate	3.17oz pouch	6	24	8.648E+11	8.648E+11	8.60206E+11	\$3.75	\$3.46	\$2.46	\$22.50	\$20.76	\$14.76	\$83.04
WHT-004	Organic Biodynamic Purée- Carrot, Sweet Potato & Pea	Biodynamic Organic Carrot Puree, Organic Sweet Potatoes, & Biodynamic Organic Peas,Organic Lemon Juice Concentrate	3.17oz pouch	6	24	8.648E+11	8.648E+11	8.60206E+11	\$3.75	\$3.46	\$2.46	\$22.50	\$20.76	\$14.76	\$83.04
WHT-005	Organic Biodynamic Purée- Apple, Sweet Potato, Red Beet	Biodynamic Organic Apple puree, Biodynamic Organic Sweet Potato Puree, Biodynamic Organic Red Beet Juice, Organic Lemon Juice Concentrate	3.17oz pouch	6	24	8.60206E+11	8.60206E+11	8.60206E+11	\$3.75	\$3.46	\$2.46	\$22.50	\$20.76	\$14.76	\$83.04
WHT-006	Organic Biodynamic Purée- Pear, Banana, Kiwi	Biodynamic Organic Pear puree, Biodynamic Organic Banana Puree, Biodynamic Organic Kiwi puree	3.17oz pouch	6	24	8.60206E+11	8.60206E+11	8.60206E+11	\$3.75	\$3.46	\$2.46	\$22.50	\$20.76	\$14.76	\$83.04
WHT-023	Organic Biodynamic Purée- Peach + Oat	Biodynamic Organic Peach puree, Biodynamic Organic Oats	3.17oz pouch	6	24	8.50016E+11	8.50016E+11	8.50016E+11	\$3.75	\$3.46	\$2.46	\$22.50	\$20.76	\$14.76	\$83.04
WHT-024	Organic Biodynamic Purée- Pumpkin+Nectarine	Biodynamic Organic Pumpkin Puree, Biodynamic Organic Nectarine puree	3.17oz pouch	6	24	8.50016E+11	8.50016E+11	8.50016E+11	\$3.75	\$3.46	\$2.46	\$22.50	\$20.76	\$14.76	\$83.04
WHT-032	Organic Biodynamic Purée- Pea + Apple, Cauliflower	Organic Biodynamic Pea Puree, Organic Apple Puree, Organic Cauliflower puree, Organic Lemon Juice Concentrate	3.17oz pouch	6	24	8.50016E+11	8.50016E+11	8.50016E+11	\$3.75	\$3.46	\$2.46	\$22.50	\$20.76	\$14.76	\$83.04
WHT-033	Organic Biodynamic Purée- Pear+Spinach+Blueberry+Oat	Biodynamic Organic Pear Puree, Biodynamic Organic Spinach puree, Biodynamic Organic Blueberry puree, Biodynamic Organic Oat, Organic Lemon Juice Concentrate	3.17oz pouch	6	24	8.50016E+11	8.50016E+11	8.50016E+11	\$3.75	\$3.46	\$2.46	\$22.50	\$20.76	\$14.76	\$83.04