



To our valued partners:

As a leading marketer of nutritional supplements, Windmill Health Products is focused on maintaining high margins for our Reseller network. In recognition of the investment in time and resources required for our high-quality Resellers to provide the level of customer service and product knowledge expected from our Resellers, *Kiss My Face* is committed to enforcing policies which will allow our Resellers to maintain high profit margins through the sale of our products. Windmill Health Products has an established Minimum Advertised Price (“MAP”) policy that an authorized Reseller must follow for the advertising and marketing of Windmill Health Products *Kiss My Face* product line. All Windmill Health Products authorized Resellers must agree to the terms and conditions of the following MAP Policy:

Windmill Health Product’s MAP Policy Guidelines for *Kiss My Face* Products

MAP pricing for all *Kiss My Face* products can be found on your current price list. All advertised prices must be at or above MAP for any and all *Kiss My Face* products if a MAP price has been established by Windmill Health Products. Resellers are not required to list prices in advertising. If a price is listed in an advertisement it must be at or above MAP. Other statements such as “call for price” or “call for quote” are acceptable and permitted.

Resellers are also responsible for ensuring their *Kiss My Face* internet pricing is at or above MAP on internet search engines. Resellers are free to set the actual resale price of any product as long as it is at or above MAP price given the most recent publication of the price list. Windmill Health Product’s MAP policy for all *Kiss My Face* products apply to advertising placements, including but not limited to: print ads (inserts, magazines, newspapers, catalogs, mail order catalogs, etc.), broadcast (radio and TV), direct mail, faxes, internet placement with third parties (banner ads, broadcast emails, destination pages, third-party sites), internet placements on resellers own website, and any flyers, posters or coupons.

From time to time, *Kiss My Face* may permit resellers to advertise MAP Products at prices lower than the MAP price. In such events, *Kiss My Face* reserves the right to modify or suspend the MAP price with respect to the affected products for a specified period by providing advance notice to all Resellers of such changes.

Pricing Statements

Windmill health Product’s MAP policy does allow resellers to omit pricing entirely from advertisements and/or advertisement statements such as “Call for Price” or “Call for Quote.”

Free Offers Associated with Windmill Health Products

Free shipping and/or handling, 0% sales tax, or free financing promotions do not violate the MAP.

All *Kiss My Face* Products Price Matching Policies

Price matching policies are acceptable. Price matching cannot be used as a valid reason for violations of Windmill Health Product’s MAP Policy. Advertised price must always be at MAP or higher.

Failure to Comply with the MAP Policy

At the sole discretion of Windmill Health Products, failure to comply with MAP, intentional and/or repeated failure to abide, may result in the immediate loss of authorized Reseller status and your ability to purchase all *Kiss My Face* products both direct as well as through distribution.



Kiss MY FaceMAP

Unit UPC#	Item Code	Description	Size (UOM)	MAP SRP
Olive Oil Bar Soaps				
0-28367-84085-5	100461	3PK Olive Oil Fragrance Free Bar Soap	12 oz	\$ 6.99
0-28367-73148-1	100801	Olive Oil Fragrance Free Bar Soap	8 oz.	\$ 5.49
0-28367-73149-8	100802	Olive & Aloe Bar Soap	8 oz.	\$ 5.49
0-28367-83350-5	100816	Olive & Lavender Bar Soap	8 oz.	\$ 5.49
0-28367-82752-8	100401	Pure Olive Oil Bar Soap	4 oz.	\$ 3.49
De-Stress Bar Soaps				
0-35046-12635-3	N12635	De-Stress Bar Soap - Orange + Grapefruit	5 oz.	\$ 6.49
0-35046-12636-0	N12636	De-Stress Bar Soap - Neroli + Gardenia	5 oz.	\$ 6.49
Goat Milk Bar Soaps				
0-35046-12633-9	N12633	Goat Milk Bar Soap - Rose + Magnolia	5 oz.	\$ 6.49
0-35046-12634-6	N12634	Goat Milk Bar Soap - Peach + Apple Blossom	5 oz.	\$ 6.49
2 in 1 Bar Soap - Shampoo Conditioner				
0-35046-12631-5	N12631	2-in-1 Shampoo + Conditioner Bar, Strengthen	4 oz.	\$ 10.99
0-35046-12632-2	N12632	2-in-1 Shampoo + Conditioner Bar, Nourish	4 oz.	\$ 10.99
Hair Care				
0-35046-12235-5	N12235	Thick & Full Shampoo	16 fl oz.	\$ 10.99
0-35046-12236-2	N12236	Thick & Full Conditioner	16 fl oz.	\$ 10.99
0-35046-12237-9	N12237	Strong & Luscious™ Shampoo	16 fl oz.	\$ 10.99
0-35046-12238-6	N12238	Strong & Luscious™ Conditioner	16 fl oz.	\$ 10.99
0-35046-12233-1	N12233	Smooth & Glow Shampoo	16 fl oz.	\$ 10.99
0-35046-12234-8	N12234	Smooth & Glow Conditioner	16 fl oz.	\$ 10.99
Hand & Body Lotion				
0-35046-12498-4	N12498	De-Stress Hand & Body Lotion - Fragrance Free	16 fl oz.	\$11.49
0-35046-12465-6	N12465	Goat Milk Hand & Body Lotion - Lavender + Jasmin	16 fl oz.	\$11.49
0-35046-12499-1	N12499	De-Stress Hand & Body Lotion - Lavender + Ylang Ylang	16 fl oz.	\$11.49
0-35046-12464-9	N12464	De-Stress Hand & Body Lotion - Lemongrass + Juniper Berry	16 fl oz.	\$11.49
0-35046-12501-1	N12501	Goat Milk Hand & Body Lotion - Rosemary + Tea Tree	16 fl oz.	\$11.49
0-35046-12463-2	N12463	De-Stress Hand & Body Lotion - Peppermint + Clary Sage	16 fl oz.	\$11.49
0-35046-12711-4	N12711	Tropical Coconut Body Lotion 16OZ	16 fl oz.	\$11.49
Body Wash				
035046124618	N12461	Goat Milk Body Wash - Lavender + Jasmine	16 fl oz.	\$ 10.99

0-35046-12502-8	N12502	De-Stress 2-in-1 Body Wash & Bath Soak - Cedarwood + Bergamot	16 fl oz.	\$ 10.99
0-35046-12503-5	N12503	De-Stress 2-in-1 Body Wash & Bath Soak - Lavender + Ylang Ylang	16 fl oz.	\$ 10.99
035046127138	N12713	Anti-Stress Shower Gel 16OZ	16 fl oz.	\$ 10.99
035046124595	N12459	De-Stress 2-IN-1 Body Wash & Bath Soak - Peppermint + Clary Sage	16 fl oz.	\$ 10.99
035046127121	N12712	Peaceful Patchouli Shower Gel 16OZ	16 fl oz.	\$ 10.99
035046124601	N12460	De-Stress 2-In-1 Body Wash & Bath Soak - Lemongrass + Juniper Berry	16 fl oz.	\$ 10.99
035046124588	N12458	Goat Milk Body Wash - Fragrance Free	16 fl oz.	\$ 10.99
Body Butter				
0-35046-12723-7	N12723	De-Stress Body Butter - Lavender + Ylang Ylang	6 oz	\$ 14.99
0-35046-12724-4	N12724	Goat Milk Body Butter - Rosemary + Tea Tree	6 oz	\$ 14.99
Shave				
0-28367-83453-3	901105	Fragrance Free Moisture Shave	11 oz.	\$ 11.99
0-28367-83452-6	901173	Lavender & Shea Moisture Shave	11 oz.	\$ 11.99
0-28367-83455-7	901108	Cool Mint Moisture Shave	11 oz.	\$ 11.99
0-35046-12722-0	N12722	Cedarwood & Bergamot Moisture Shave	11 oz.	\$ 11.99
Deodorant				
0-28367-83941-5	1900246	Active Life Stick- Sport Deodorant	2.48 oz	\$ 9.49
0-28367-83461-8	1900244	Active Life Stick- Lavender Deodorant	2.48 oz	\$ 9.49
0-28367-83459-5	1900242	Active Life Stick Frag. Free Deodorant	2.48 oz	\$ 9.49
0-28367-83942-2	1900248	Active Life Stick Cucumber Grin Tea Deodorant	2.48 oz	\$ 9.49
0-28367-82874-7	1900371	Liquid Rock Roll On Frag. Free Deodorant	3 oz.	\$ 9.49
0-28367-83131-0	1900367	Liquid Rock Roll On Patchouli Deodorant	3 oz.	\$ 9.49
0-28367-83132-7	1900373	Liquid Rock Roll On Lavender Deodorant	3 oz.	\$ 9.49
Oral Care				
0-28367-84235-4	2404503	Super White Cool Mint Gel Fluoride Free	4.5 oz	\$ 7.49
0-28367-84234-7	2404502	Triple Action Herbal Mint Gel Fluoride Free	4.5 oz	\$ 7.49
0-28367-84233-0	2404501	Sensitive Citrus Mint Gel Fluoride Free	4.5 oz	\$ 7.49
Hand Soap				
0-28367-83101-3	800913	Fragrance Free Moisture Hand Soap	9 oz.	\$ 6.49
0-28367-83096-2	800904	Olive & Aloe Moisture Hand Soap	9 oz.	\$ 6.49
0-28367-84067-1	800923	Cocconut Moisture Hand Soap	9 oz	\$ 6.49
0-35046-12055-9	N12055	Tea Tree Moisture Hand Soap	9 oz	\$ 6.49
Kids				
0-35046-12051-1	N12051	Kids Hand & Body Lotion Fragrance Free	9 oz	\$ 6.49
0-35046-12103-7	N12103	Kids Hand Soap Citrus	9 oz	\$ 6.49
0-35046-12053-5	N12053	Kids Cleansing Hand Spray	2 oz	\$ 3.99
Sun Care				
0-35046-12626-1	N12626	Daily Sunscreen Lotion SPF50	4 oz.	\$ 16.99
028367 844341	1800306EA	Face Factor SPF50	3.4 oz	\$ 17.99
0-35046-12628-5	N12628	After Sun Aloe + Witch Hazel Gel	8 oz.	\$ 9.99
0-283678-4053-4	1500161	Sport Lip Balm SPF 30	0.15 oz	\$ 3.99

0-2836783215-7	1800050	Sun Stick SPF 30 30 8/25	0.5 oz	\$ 8.95
0-35046-12629-2	N12629	Self-Tanning Drops	1 oz	\$ 13.99
0-35046-12630-8	N12630	Self-Tanning Firming Mousse	3 oz.	\$ 13.99