



To our valued partners:

As a leading marketer of nutritional supplements, Windmill Health Products is focused on maintaining high margins for our Reseller network. In recognition of the investment in time and resources required for our high-quality Resellers to provide the level of customer service and product knowledge expected from our Resellers, *Country Farms* is committed to enforcing policies which will allow our Resellers to maintain high profit margins through the sale of our products. Windmill Health Products has an established Minimum Advertised Price (“MAP”) policy that an authorized Reseller must follow for the advertising and marketing of Windmill Health Products *Country Farms* product line. All Windmill Health Products authorized Resellers must agree to the terms and conditions of the following MAP Policy:

Windmill Health Product’s MAP Policy Guidelines for *Country Farms* Products

MAP pricing for all *Country Farms*’ products can be found on your current price list. All advertised prices must be at or above MAP for any and all *Country Farms* products if a MAP price has been established by Windmill Health Products. Resellers are not required to list prices in advertising. If a price is listed in an advertisement, it must be at or above MAP. Other statements such as “call for price” or “call for quote” are acceptable and permitted.

Resellers are also responsible for ensuring their *Country Farms* internet pricing is at or above MAP on internet search engines. Resellers are free to set the actual resale price of any product as long as it is at or above MAP price given the most recent publication of the price list. Windmill Health Product’s MAP policy for all *Country Farms* products apply to advertising placements, including but not limited to print ads (inserts, magazines, newspapers, catalogs, mail order catalogs, etc.), broadcast (radio and TV), direct mail, faxes, internet placement with third parties (banner ads, broadcast emails, destination pages, third-party sites), internet placements on resellers own website, and any flyers, posters or coupons.

From time to time, *Country Farms* may permit resellers to advertise MAP Products at prices lower than the MAP price. In such events, *Country Farms* reserves the right to modify or suspend the MAP price with respect to the affected products for a specified period by providing advance notice to all Resellers of such changes.

Pricing Statements

Windmill health Product’s MAP policy does allow resellers to omit pricing entirely from advertisements. and/or advertisement statements such as “Call for Price” or “Call for Quote.”

Free Offers Associated with Windmill Health Products

Free shipping and/or handling, 0% sales tax, or free financing promotions do not violate the MAP.

All *Country Farms* Products Price Matching Policies

Price matching policies are acceptable. Price matching cannot be used as a valid reason for violations of Windmill Health Product’s MAP Policy. Advertised price must always be at MAP or higher.

Failure to Comply with the MAP Policy

At the sole discretion of Windmill Health Products, failure to comply with MAP, intentional and/or repeated failure to abide, may result in the immediate loss of authorized Reseller status and your ability to purchase all *Country Farms* products both direct as well as through distribution.

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Country Farms MAP PRICING

UPC #	Item #	0	Size	Servings	SRP
0-35046-09830-8	N9830	Bountiful Beets - Powder	10.6 oz.	30	\$19.99
0-35046-09869-8	N9869	Bountiful Beets - Capsules	90 Capsules	90	\$14.99
0-35046-11550-0	N11550	Bountiful Beets Gummies	60 Gummies	30	\$17.99
0-35046-09059-3	N9059	Super Greens - Powder- Berry	10.6 oz.	20	\$19.99
0-35046-09880-3	N9880	Super Greens - Powder - Chocolate	10.6 oz.	20	\$19.99
0-35046-09267-2	N9267	Super Greens - Powder - Natural	10.6 oz.	20	\$19.99
0-35046-13259-0	N13259	Fiber Care Gummies	120 Gummies	40	\$17.99
0-35046-13116-6	N13116	Super Fruits & Veggies	90 Capsules	30	\$24.99
0-35046-13328-3	N13328	Tart Cherry – Cherry	60 Gummies	30	\$19.99
0-35046-13330-6	N13330	Native Mushrooms – Cola	60 Gummies	30	\$19.99
0-35046-13335-1	N13335	Fruits and Veggies – Mixed Fruit	60 Gummies	30	\$19.99
0-35046-13331-3	N13331	Matcha Green Tea – Natural	60 Gummies	30	\$19.99
0-35046-13332-0	N13332	Irish Sea Moss – Green Apple	60 Gummies	30	\$19.99
0-35046-13283-5	N13283	Irish Sea Moss	90 Capsules	90	\$16.99
0-35046-13428-0	N13428	Irish Sea Moss Liquid	2 fl oz	60	\$16.99
0-35046-11553-1	N11553	Elderberry Liquid	8 fl oz	50	\$17.99
0-35046-11552-4	N11552	Elderberry Gummies	60 Gummies	30	\$17.99
0-35046-11200-4	N11200	Immune Defense Drink	11.3 oz.	40	\$19.99
0-35046-11840-2	N11840	Immune Gummies	60 Gummies	30	\$14.99
0-35046-12456-4	N12456	Chloropure Liquid	16 fl. oz.	16	\$14.99
0-35046-13426-6	N13426	Morning Liquid Multivitamins	32 oz.	30	\$29.99
0-35046-10092-6	N10092	Collagen & Greens Powder	10.6 oz.	30	\$19.99
0-35046-09831-5	N9831	Super Cleanse Powder	9.88oz.	14	\$19.99
0-35046-09879-7	N9879	Super Reds Powder	7.1 oz	20	\$19.99
0-35046-11913-3	N11913	Super Celery Powder	11.3 oz.	40	\$19.99
0-35046-09851-3	N9851	ACV Liquid	16 fl. oz.	32	\$11.99
0-35046-09878-0	N9878	Apple Cider Vinegar - Capsules	90 Capsules	90	\$11.99
0-35046-11548-7	N11548	Apple Cider Vinegar - Gummies	60 Gummies	30	\$14.99
0-35046-11660-4	N11660	Hemp Seed capsules	90 Capsules	90	\$11.99
0-35046-13214-9	N13214	Hemp Seed Liquid	8 oz.	47	\$19.99
0-35046-14067-0	N14067	Colostrum Powder	5.29 oz.	150	\$44.99
0-35046-13402-0	N13402	Skinny Broth Packets - Chicken	3.7 oz.	15	\$19.99
0-35046-13412-9	N13412	Skinny Broth Packets - Beef	3.7 oz.	15	\$19.99
0-35046-14026-7	N14026	Country Farms Refreshers-Mango	6.98 oz	30	\$19.99
0-35046-14028-1	N14028	Country Farms Refreshers-Watermelon	6.98 oz	30	\$19.99
0-35046-14029-8	N14029	Country Farms Refreshers-Mint Mojito	7.09 oz	30	\$19.99
0-35046-14030-4	N14030	Country Farms Refreshers-Passion Fruit	7.09 oz	30	\$19.99

0-35046-14031-4	N14031	Country Farms Refreshers-Pina Colada	6.98 oz	30	\$19.99
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