

SKU	UPC	SKU Name	Original Pricing		Pricing Effective May 1	
			MSRP	MAP	New MSRP	New MAP
BCB-A20110	856019005853	Birthday Cake Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20100	856019005228	Cheese Biscuits 14oz	\$9.99	\$9.99	\$9.99	\$9.99
BCB-A20101	856019005235	Chicken Biscuits 14oz	\$9.99	\$9.99	\$9.99	\$9.99
BCB-A20103	856019005211	Pb & Banana Biscuits 14oz	\$9.99	\$9.99	\$9.99	\$9.99
BCB-A20104	856019005242	Salmon Biscuits 14oz	\$9.99	\$9.99	\$9.99	\$9.99
BCB-A20111	857155007244	Bone Broth Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20113	857155007237	Bedtime Tea Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20114	857155007220	Turmeric Latte Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20116	856019005518	Belly Biscuits 12oz	\$9.99	\$9.99	\$9.99	\$9.99
BCB-A20117	856019005525	Breath Biscuits 12oz	\$9.99	\$9.99	\$9.99	\$9.99
BCB-A20118	856019005501	Hip Biscuits 12oz	\$9.99	\$9.99	\$9.99	\$9.99
BCB-A20119	850038855369	Pumpk'n Harvest Biscuits 12oz	\$16.49	\$16.49	\$16.49	\$16.49
BCB-A20120	850038855376	Spiced Cake Biscuits 12oz	\$16.49	\$16.49	\$16.49	\$16.49
BCB-A20121	850038855352	Wild 'Berry Biscotti Biscuits 12oz	\$16.49	\$16.49	\$16.49	\$16.49
BCB-A20105	850012629962	Bac'n Nutty Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20106	850012629979	Say Moo Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20108	850012629986	Quack Quack Quack Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20109	856019005570	Sunday Roast Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20112	857155007251	Burgers & Fries Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20115	850038855024	Fish & Chips Biscuits 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20212	810140531285	Golden Glow Smoothie, Biscuits, 5oz	\$6.49	\$6.49	\$6.99	\$6.99
BCB-A20148	810140530011	Crispy Chikn Crunchy 2oz	\$3.99	\$3.99	\$4.49	\$4.49
BCB-A20149	850038855857	One Fish Two Fish Crunchy 2oz	\$3.99	\$3.99	\$4.49	\$4.49
BCB-A30105	857155007855	Banana & Bacon Crispies 10oz	\$8.99	\$8.99	\$9.99	\$9.99
BCB-A30107	857155007879	PB & Blueberry Crispies 10oz	\$8.99	\$8.99	\$9.99	\$9.99
BCB-A40100	850012629627	Brushy Sticks Medium 13oz	\$16.49	\$16.49	\$16.49	\$16.49
BCB-A40102	850012629955	Brushy Sticks Large 16oz	\$17.49	\$17.49	\$17.49	\$17.49
BCB-A40103	850012629948	Brushy Sticks Small 13oz	\$16.49	\$16.49	\$16.49	\$16.49
BCB-A70100	850038855512	Beef Liver Freeze-Dried 3oz	\$12.99	\$12.99	\$12.99	\$12.99
BCB-A70102	850038855574	Lamb Liver Freeze-Dried 3oz	\$12.99	\$12.99	\$12.99	\$12.99
BCB-A70107	850038855758	Chicken Breast Freeze-Dried 3oz	\$12.99	\$12.99	\$12.99	\$12.99
BCB-A10154	810140530004	Berry Sorbet Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10155	850038855994	Pizza Our Heart Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10156	850038855987	Sauvignon Bark Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A20186	810140530974	Sweetheart Snacks Conversation Heart Crunchy 2oz	\$4.99	\$4.99	\$4.99	\$4.99
BCB-A20187	810140531001	Love Potion No. Feline Crunchy 2oz	\$3.99	\$3.99	\$3.99	\$3.99
BCB-A30125	810140530967	Bark Hearts Conversation Heart Training Bites 2oz	\$5.99	\$5.99	\$5.99	\$5.99
BCB-A30126	810140530981	Love Spell Training Bites 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A60100	850012629771	Grazers Beef & Carrot Jerky Sticks 4oz	\$10.49	\$10.49	\$10.99	\$10.99
BCB-A60101	850012629788	Grazers Chicken & Pumpkin Jerky Sticks 4oz	\$10.49	\$10.49	\$10.99	\$10.99
BCB-A60102	850012629795	Grazers Turkey & Sweet Potato Jerky Sticks 4oz	\$10.49	\$10.49	\$10.99	\$10.99
BCB-A10110	857155007732	PB-Banana Chip Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10111	850012629757	Campfire S'mores Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10112	850012629740	Fireside Apple Pie Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10113	850012629764	Pumpk'n Spice Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10114	850038855031	Berries & Cream Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10100	857155007435	Cheese Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99

BCB-A10101	857155007428	Chicken Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10102	857155007442	Duck Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10103	857155007459	PB & Banana Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10104	857155007466	Salmon Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10105	857155007626	Bac'n Nutty Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10106	857155007602	Say Moo Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10107	857155007633	Mud Pie Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10108	857155007596	Quack Quack Quack Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10109	857155007619	Sunday Roast Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10115	850012629641	Brushy Bites Soft & Chewy 6oz	\$8.49	\$8.49	\$8.99	\$8.99
BCB-A10116	850012629634	Bye Bye Stinkies Soft & Chewy 6oz	\$8.49	\$8.49	\$8.99	\$8.99
BCB-A10117	850012629603	Sweet Dreams Soft & Chewy 6oz	\$8.49	\$8.49	\$8.99	\$8.99
BCB-A10118	850012629597	Good Hair Soft & Chewy 6oz	\$8.49	\$8.49	\$8.99	\$8.99
BCB-A10119	850012629610	Super Shield Soft & Chewy 6oz	\$8.49	\$8.49	\$8.99	\$8.99
BCB-A10173	810140530356	Bac'n Nutty Soft & Chewy 12oz	\$13.49	\$13.49	\$14.49	\$14.49
BCB-A10175	810140530363	Bone Broth Soft & Chewy 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10206	810140531278	Berry Bliss Smoothie, Soft & Chewy, 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10207	810140531292	Nutty Nana Blast Shake, Soft & Chewy, 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A10208	810140531322	Berry Smoothie, Soft & Chewy, 12oz	\$13.49	\$13.49	\$14.49	\$14.49
BCB-C10100	857155007978	Calming Supplement 6.35oz	\$21.49	\$21.49	\$21.49	\$21.49
BCB-C20100	850038855017	Hip & Joint Supplement 6.35oz	\$21.49	\$21.49	\$23.49	\$23.49
BCB-C60100	850038855086	Skin & Coat Supplement	\$21.49	\$21.49	\$23.49	\$23.49
BCB-A30100	857155007671	Bac'n Nutty Training 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A30101	857155007657	Say Moo Training 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A30102	857155007688	Mud Pie Training 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A30103	857155007640	Quack Quack Quack Training 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A30104	857155007664	Sunday Roast Training 6oz	\$7.49	\$7.49	\$7.99	\$7.99
BCB-A30111	810140530387	Quack Quack Quack Training Bites 3oz	\$4.99	\$4.99	\$5.49	\$5.49
BCB-A30127	810140531308	Pup Me Up Shake, Training Bites, 6oz	\$7.49	\$7.49	\$7.99	\$7.99