

ACURE®

MAP Pricing
Effective 10/10/2025

Manf Item Code	Product	UPC	Size	MAP	2 pack MAP
Skin Care Items					
EB1359	AI Peptide Serum	8-13424-02507-4	1 fl oz	\$ 22.99	\$ 41.38
EB1357	Zombie Cell Clarifying Serum	8-13424-02505-0	1 fl oz	\$ 19.99	\$ 35.98
EJ1358	Zombie Cell Clarifying Mask	8-13424-02506-7	1.3 fl oz	\$ 15.99	\$ 28.78
EJ1365	Scar Treatment Balm	8-13424-02513-5	1.7 fl oz	\$ 19.99	\$ 35.98
EB1371	Sun Serum Drops SPF 30	8-13424-02511-1	1 fl oz	\$ 19.99	\$ 35.98
ET1351	Mineral Sunscreen SPF 50	8-13424-02489-3	3 fl oz	\$ 21.99	\$ 39.58
ES1350	Invisible Sunscreen Stick SPF 50	8-13424-02488-6	.5 oz	\$ 20.99	\$ 37.78
EJ1295	Resilience Eye Balm	8-13424-02458-9	0.5 fl oz	\$ 22.99	\$ 41.38
ET1269	Revived Radiance Overnight Mask	8-13424-02402-2	1.7 fl oz	\$ 25.99	\$ 46.78
Brightening					
ET1010	Brightening Cleansing Gel	8-54049-00205-7	4 fl oz	\$ 10.99	\$ 19.78
ET1012	Brightening Facial Scrub	8-54049-00206-4	4 fl oz	\$ 11.99	\$ 21.58
EL1005	Brightening Day Cream	8-54049-00208-8	1.7 fl oz	\$ 19.99	\$ 35.98
EL1006	Brightening Night Cream	8-54049-00209-5	1.7 fl oz	\$ 21.99	\$ 39.58
EB1014	Brightening Glowing Serum	8-54049-00213-2	1 fl oz	\$ 21.99	\$ 39.58
EB1207	Brightening Vitamin C & Ferulic Acid Serum	8-13424-02249-3	1 fl oz	\$ 21.99	\$ 39.58
Seriously Soothing					
ET1047	Seriously Soothing Cleansing Cream	8-54049-00245-3	4 fl oz	\$ 10.99	\$ 19.78
EL1048	Soothing Day Cream	8-54049-00247-7	1.7 fl oz	\$ 19.99	\$ 35.98
EL1179	Seriously Soothing SPF 30 Day Cream	8-13424-02484-8	1.7 fl oz	\$ 20.99	\$ 37.78
Radically Rejuvenating					
EL1152	Radically Rejuvenating SPF 30 Day Cream	8-13424-02485-5	1.7 fl oz	\$ 20.99	\$ 37.78
EL1155	Radically Rejuvenating Whipped Night Cream	8-13424-02154-0	1.7 fl oz	\$ 21.99	\$ 39.58
EB1211	Radically Rejuvenating Dual Phase Bakuchiol Serum	8-13424-02253-0	.67 fl oz	\$ 21.99	\$ 39.58
EL1015	Radically Rejuvenating Eye Cream	8-54049-00215-6	1 fl oz	\$ 19.99	\$ 35.98
EM1129	Radically Rejuvenating Under Eye Hydrogels	8-13424-02127-4	1 each	\$ 5.99	\$ 10.78
Ultra Hydrating					
ET1206	Ultra Hydrating Green Juice Cleanser	8-13424-02248-6	4 fl oz	\$ 13.99	\$ 25.18
EL1203	Ultra Hydrating 12 Hour Facial Moisturizer	8-13424-02245-5	1 fl oz	\$ 19.99	\$ 35.98
EJ1205	Ultra Hydrating Overnight Dream Cream	8-13424-02247-9	1.7 fl oz	\$ 21.99	\$ 39.58
Resurfacing					
ET1199	Resurfacing Glycolic + Unicorn Root Cleanser	8-13424-02240-0	4 fl oz	\$ 13.99	\$ 25.18
The Essentials					
EB1023	The Essentials Argan Oil	8-54049-00220-0	1 fl oz	\$ 18.99	\$ 34.18

ACURE[®]

MAP Pricing
Effective 10/10/2025

Manf Item Code	Product	UPC	Size	MAP	2 pack MAP
Body Care					
ET1181	Everyday Eczema Lotion	8-13424-02198-4	8 fl oz	\$ 13.99	\$ 25.18
ET1182	Seriously Soothing 24hr Moisture Lotion	8-13424-02199-1	8 fl oz	\$ 13.99	\$ 25.18
ET1183	Calming Itch & Irritation Lotion	8-13424-02200-4	8 fl oz	\$ 13.99	\$ 25.18
ET1232	Brightening Body Scrub	8-13424-02273-8	6 fl oz	\$ 17.99	\$ 32.38
Hair Care - Everyday					
ET1025	Ultra Hydrating Shampoo	8-13424-02277-6	8 fl oz	\$ 9.99	\$ 17.98
ET1028	Ultra Hydrating Conditioner	8-13424-02278-3	8 fl oz	\$ 9.99	\$ 17.98
ET1024	Curiously Clarifying Shampoo	8-13424-02279-0	8 fl oz	\$ 9.99	\$ 17.98
ET1027	Curiously Clarifying Conditioner	8-13424-02280-6	8 fl oz	\$ 9.99	\$ 17.98
ET1101	Simply Smoothing Shampoo	8-13424-02281-3	8 fl oz	\$ 9.99	\$ 17.98
ET1102	Simply Smoothing Conditioner	8-13424-02282-0	8 fl oz	\$ 9.99	\$ 17.98
ET1026	Vivacious Volume Shampoo	8-13424-02285-1	8 fl oz	\$ 9.99	\$ 17.98
ET1029	Vivacious Volume Conditioner	8-13424-02286-8	8 fl oz	\$ 9.99	\$ 17.98
ET1220	Daily Workout Shampoo	8-13424-02264-6	8 fl oz	\$ 9.99	\$ 17.98
ET1221	Daily Workout Conditioner	8-13424-02265-3	8 fl oz	\$ 9.99	\$ 17.98
Hair Care - Alternative Shampoos					
EB1035	Dry Shampoo - All Hair Types	8-54049-00232-3	1.7 oz	\$ 11.99	\$ 21.58
EB1116	Dry Shampoo - Dark Hair	8-13424-02038-3	1.7 oz	\$ 11.99	\$ 21.58
Hair Care - Bonding					
EB1296	Bonding Hair Serum	8-13424-02459-6	1.7 fl oz	\$ 17.99	\$ 32.38
EB1298	Bonding Leave-in Conditioner	8-13424-02461-9	5 fl oz	\$ 15.99	\$ 28.78
EB1299	Bonding Conditioner	8-13424-02462-6	8.5 fl oz	\$ 14.99	\$ 26.98
EB1300	Bonding Shampoo	8-13424-02463-3	8.5 fl oz	\$ 14.99	\$ 26.98
ET1297	Bonding Hair Mask	8-13424-02460-2	5 fl oz	\$ 15.99	\$ 28.78